

## ROBIN STEPHEN

### SAMPLE CONTENT LIST WEBSITE DESIGN AND CONSTRUCTION

The following is an example of the basic bulleted list format that can most easily be used to organize a website prior to the design process. Each bullet represents a page. Sub-bullets/pages will be accessed via drop-down menus or links once the site is online.

- *Home*

This text typically explains the nature of your organization and the type of information the website is intended to provide. Photos may be included, as well as links or any other type of information, though it is generally best to keep the opening page rather simple.
- *Services*

This text will provide a basic description of the services offered by your organization. This particular bullet is example of a menu item that will include sub-menu items. The initial page, then, will contain links to the sub-pages, and sometimes they may also be accessed via a drop-down menu. Each menu sub-item will have its own corresponding page.

  - *Service 1*

This page will include text that will provide all important details about Service 1, as well as any photos or links that pertain to this service.
  - *Service 2*

This page will include text will provide all important details about Service 2, as well as any photos or links that pertain to this service.
  - *Service 3*

This page will include text will provide all important details about Service 3, as well as any photos or links that pertain to this service.
- *Resources*

This text will provide information on the organization's resources and may include photos, links and other page content.
- *About Us*

This text will provide information on the organization in general, as well as photos, links and other page content.
- *Contact*

This text will provide contact information, usually including a street address, email address, phone number and often a map to the organization's offices.

Thank you for your interest! Feel free to email [web@robinstephen.net](mailto:web@robinstephen.net) with any questions.